



## Privacy Policy Summary

This Privacy Policy Summary provides an overview of the primary ways that we collect, use and share your personal information when you use our messaging service. Serving Higher Education, we take privacy and security measures very seriously, achieving SOC-2 Green certification. Furthermore, we will not request or gather any personal financial information.

For more information about our privacy practices, please visit our [Chatbot Privacy Policy](#).

<b>What We Collect</b>	<ul style="list-style-type: none"><li>• Your name, email address, and phone number; and</li><li>• Any other information you choose to provide while interacting with our service, which may include demographic information, such as your school, gender, age, or birthdate, as well as information about your interests, activities, and preferences.</li></ul>
<b>How We Use Personal Information</b>	<ul style="list-style-type: none"><li>• To allow you to access and use our services, such as to interact with you via our chatbot and provide you with tailored information in response to your questions and prompts;</li><li>• To support internal business purposes, including to develop and improve our products and services and to create aggregated metrics and statistics; and</li><li>• For legal, compliance and other administrative purposes, including to protect the security of the services.</li></ul>
<b>Who We Share Your Personal Information With</b>	<ul style="list-style-type: none"><li>• Service providers, such as vendors that provide IT support, hosting, and chat and AI features; and</li><li>• Third parties for administrative and legal purposes, or in the event of a business transaction.</li></ul>
<b>Your Privacy Rights and Choices</b>	<ul style="list-style-type: none"><li>• You may opt out of receiving SMS messages from us at any time by replying “#pause” or “STOP” to any of the text messages received.</li><li>• For more information on your rights and choices, visit our <a href="#">Chatbot Privacy Policy</a>.</li></ul>